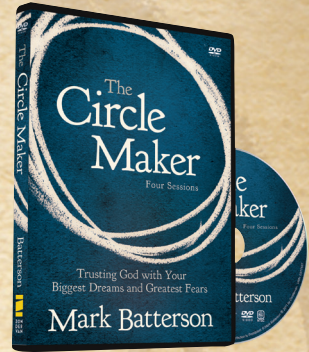


# The Circle Maker

## Church Experience Starter Guide

A step-by-step guide to implementing  
*The Circle Maker* as a church-wide experience.



**Begin** a church experience where your whole congregation learns together from pastor and bestselling author Mark Batterson how to claim God-given promises, pursue God-sized dreams, and seize God-ordained opportunities and through it all bring glory to God. In this four-week church-wide experience and small group video study, participants gain a deeper understanding of prayer and, in turn, make a more consistent practice of prayer.

*The Circle Maker* gives viewers new vocabulary and methodology to pray with a holy confidence. It will help participants dream big, pray hard and think long. According to Mark Batterson, “Drawing prayer circles around our dreams isn’t just a mechanism whereby we accomplish great things for God. It’s a mechanism whereby God accomplishes great things in us.”

**Launch** a church-wide experience at any time. This four-week preaching and small group study is especially effective for those times of the year when you would like to reach out to your community through a special series.

**Visit** [thecirclemakerexperience.com](http://thecirclemakerexperience.com) for preaching resources, free downloads, and samples.

### THREE STEPS TO LAUNCHING A GREAT CHURCH EXPERIENCE

#### 1. Establish Vision and Unity (90 days before launch)

- Present an overview of *The Circle Maker* experience and message to your leaders and staff to gain vision and unity. The promotional resources on the enclosed DVD will help you do this.
- Develop a promotional strategy to announce the campaign to your church members and the surrounding community. The enclosed DVD contains many marketing and promotional resources for this purpose.

## 2. Promote and Organize (60 days before launch)

- Recruit prayer team leaders and members to pray for the church-wide experience.
- Meet with group leaders and/or Sunday School teachers for orientation.
- Order *The Circle Maker* resources at discounts of up to 50% by visiting a participating Christian bookstore, or [thecirclemakerexperience.com](http://thecirclemakerexperience.com). Each church needs a curriculum kit, every small group needs a DVD, each individual needs a participant's guide, and a hardcover book is recommended for every person or couple.
- Begin your promotional campaign using the resources on the enclosed DVD.

## 3. Fine-Tune (30 days to launch)

- Plan a sign-up Sunday for registration of new groups and classes. Provide a brief introduction to the four-week experience.
- Make sure that *The Circle Maker* resources are available at a resource table or through your church bookstore.
- Utilize the bulletin insert and other promotional resources on the enclosed DVD.
- Show the promotional trailer before services for three Sundays prior to launch.



Mark Batterson serves as the lead pastor of National Community Church, one church with seven locations in Washington, DC. Mark is the author of several best-selling books: *In a Pit with a Lion on a Snowy Day*, *Wild Goose Chase*, and *Primal*. Mark is a popular speaker at leadership conferences, denominational gatherings and men's retreats. His articles appear in a wide variety of periodicals including *Leadership Journal*, *Rev*, *Outreach Magazine*, and *Relevant*. Mark and his wife, Lora, live on Capitol Hill with their three children.

**TO ORDER ADDITIONAL PRODUCT AT DISCOUNTS OF UP TO 50% ON SELECT CASE QUANTITIES visit your favorite Christian retailer or [thecirclemakerexperience.com](http://thecirclemakerexperience.com)**